



Committed to Fulfilling the Requirement

Shōkunin is a Japanese term that represents mastery of one's profession and unwavering dedication to excellence. A Shōkunin possesses advanced technical skills & delivers the highest quality work, driven by a commitment to the success & well-being of their clients and community.



Marcelo Bermudez
Chief Executive Officer

Marcelo Bermudez is a capital and strategy expert for commercial real estate and business.

He helps owners and investors create actionable plans to maximize value, balance personal and financial goals, and access the capital they need to make it happen.

He is a recipient of the Fulfillment Fund Tom Sherak Inspiration Award & University of Southern California Widney Alumni House Award for excellence & community.

In addition to writing long-form articles, he is an author, and amateur photographer. He and his wife, Lizbett, help single mothers in need to find housing and mentorship.



Connecting with Us is the First Step to Progress

Marcelo Bermudez, CEPA
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Unlock Your Growth Potential with Tailored Capital & Strategy

We specialize in providing capital solutions and strategic planning to help you accelerate growth, achieve optimal exits, and acquire other businesses or properties. Whether you are expanding, restructuring, or planning your exit, our expertise spans across numerous decades, industries and property types.

213.453.9418

Why Choose Shōkunin?

More than just financial strategists—we are your dedicated allies, committed to helping you succeed through customized solutions. Our comprehensive capital services and strategic guidance ensure your business or property is positioned for growth and long-term success.

- Expert Generalists
- Actionable Insights
- Proven Results
- Full-Service Expertise

Reach out to Shōkunin today, and let's collaborate on achieving your business and financial milestones.

Services for Commercial Real Estate and Business

Debt and Structured Finance

Commercial Real Estate and Business Agency, Commercial, & Private Lending JV & Structured Finance Asset-Based & Equipment Finance Revolvers, Credit Lines, and Working Capital

Brokerage / Advisory / Management

Investment Property - Sales & Acquisitions Business - Acquisitions, Sales & Buy-Outs Receivership Services & Property Management

Strategic Planning

Business Exit Planning Financial Gut Checks Business and Real Estate Value Maximization Tax Minimization

Mediation - Dispute Doctor

Civil and Commercial Matters Complex Financial Matters Bankruptcy Alternatives Divorce / Family Resolution

Keynote Speaking / Workshops

Tailored Keynotes Engaging Workshops / Seminars Exclusive Networking Events Dynamic Educational Platforms

Direct Investing

Niche Real Estate Value-Add and Opportunistic

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